



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Iss/American Action Network (16716)  
American Media & Advocacy Group (4189)  
ROBINSON, TRACEY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
2870 AMERICAN ACTION NETWORK (1336E)  
National/Political  
2870/06251216

Invoice 643146  
Inv Date 10/28/2012  
Terms Net 30  
Contract 323901  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

AMERICAN ACTN NETWORK  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:04:36PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00	Day,F-1	10/26/12 11:13PM (Fr)	00:30			
2.0	Spot	11:35:00PM-12:05:00	Day,F-1	10/26/12 11:55PM (Fr)	00:30	2012AANFL001H	\$2800.00	
3.0	Spot	11:00:00AM-12:00:00	Day,F-1	10/26/12 11:44AM (Fr)	00:30	2012AANFL001H	\$1500.00	
4.0	Spot	12:00:00PM-1:00:00	Day,F-2	10/26/12 12:12PM (Fr)	00:30	2012AANFL001H	\$1000.00	
4.0	Spot	12:00:00PM-1:00:00	Day,F-2	10/26/12 12:42PM (Fr)	00:30	2012AANFL001H	\$1000.00	
5.0	Spot	4:00:00PM-5:00:00	Day,F-2	10/26/12 4:21PM (Fr)	00:30	2012AANFL001H	\$1000.00	
5.0	Spot	4:00:00PM-5:00:00	Day,F-2	10/26/12 4:54PM (Fr)	00:30	2012AANFL001H	\$1200.00	
6.0	Spot	5:00:00AM-5:30:00	Day,F-1	10/26/12 5:22AM (Fr)	00:30	2012AANFL001H	\$1200.00	
7.0	Spot	5:30:00AM-6:00:00	Day,F-1	10/26/12 5:42AM (Fr)	00:30	2012AANFL001H	\$850.00	
8.0	Spot	5:30:00PM-6:00:00	Day,F-1	10/26/12 5:53PM (Fr)	00:30	2012AANFL001H	\$1100.00	
10.0	Spot	6:00:00AM-7:00:00	Day,F-1	10/26/12 6:13AM (Fr)	00:30	2012AANFL001H	\$2250.00	
12.0	Spot	7:00:00PM-7:30:00	Day,F-1	10/26/12 7:13PM (Fr)	00:30	2012AANFL001H	\$2250.00	
13.0	Spot	7:00:00AM-9:00:00	Day,F-4	10/26/12 7:26AM (Fr)	00:30	2012AANFL001H	\$4000.00	
13.0	Spot	7:00:00AM-9:00:00	Day,F-4	10/26/12 7:42AM (Fr)	00:30	2012AANFL001H	\$2250.00	
13.0	Spot	7:00:00AM-9:00:00	Day,F-4	10/26/12 7:55AM (Fr)	00:30	2012AANFL001H	\$2250.00	
13.0	Spot	7:00:00AM-9:00:00	Day,F-4	10/26/12 8:42AM (Fr)	00:30	2012AANFL001H	\$2250.00	
14.0	Spot	8:00:00PM-9:00:00	Day,F-1	10/26/12 8:43PM (Fr)	00:30	2012AANFL001H	\$4000.00	
15.0	Spot	9:00:00AM-10:00:00	Day,F-2	10/26/12 9:18AM (Fr)	00:30	2012AANFL001H	\$600.00	
15.0	Spot	9:00:00AM-10:00:00	Day,F-2	10/26/12 9:57AM (Fr)	00:30	2012AANFL001H	\$600.00	
32.0	Spot	11:30:00PM-12:05:00	Day,Sa-1	10/27/12 12:15AM (Sa)	00:30	2012AANFL001H	\$1600.00	
33.0	Spot	12:05:00AM-12:35:00	Day,Sa-1	10/27/12 12:46AM (Sa)	00:30	2012AANFL001H	\$450.00	
34.0	Spot	12:05:00AM-1:05:00	Day,Sa-1	10/27/12 12:26AM (Sa)	00:30	2012AANFL001H	\$325.00	
35.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	10/27/12 12:28PM (Sa)	00:30	2012AANFL001H	\$600.00	
36.0	Spot	3:30:00PM-7:00:00	Day,Sa-1	10/27/12 6:35PM (Sa)	00:30	2012AANFL001H	\$4500.00	
37.0	Spot	5:00:00AM-6:00:00	Day,Sa-2	10/27/12 5:23AM (Sa)	00:30	2012AANFL001H	\$350.00	
37.0	Spot	5:00:00AM-6:00:00	Day,Sa-2	10/27/12 5:56AM (Sa)	00:30	2012AANFL001H	\$350.00	
38.0	Spot	6:00:00AM-9:00:00	Day,Sa-4	10/27/12 6:24AM (Sa)	00:30	2012AANFL001H	\$1200.00	
38.0	Spot	6:00:00AM-9:00:00	Day,Sa-4	10/27/12 6:39AM (Sa)	00:30	2012AANFL001H	\$1200.00	
38.0	Spot	6:00:00AM-9:00:00	Day,Sa-4	10/27/12 6:55AM (Sa)	00:30	2012AANFL001H	\$1200.00	
38.0	Spot	6:00:00AM-9:00:00	Day,Sa-4	10/27/12 7:38AM (Sa)	00:30	2012AANFL001H	\$1200.00	
40.0	Spot	7:30:00PM-8:00:00	Day,Sa-1	10/27/12 7:44PM (Sa)	00:30	2012AANFL001H	\$1200.00	
41.0	Spot	11:00:00PM-11:35:00	Day,Su-1	10/28/12 11:27PM (Su)	00:30	2012AANFL001H	\$2800.00	
42.0	Spot	11:30:00PM-12:00:00	Day,Su-1	10/28/12 11:58PM (Su)	00:30	2012AANFL001H	\$900.00	
43.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/28/12 12:28PM (Su)	00:30	2012AANFL001H	\$600.00	
44.0	Spot	6:00:00PM-6:30:00	Day,Su-1	10/28/12 6:24PM (Su)	00:30	2012AANFL001H	\$2000.00	
45.0	Spot	6:00:00AM-9:00:00	Day,Su-4	10/28/12 6:38AM (Su)	00:30	2012AANFL001H	\$1100.00	
45.0	Spot	6:00:00AM-9:00:00	Day,Su-4	10/28/12 6:58AM (Su)	00:30	2012AANFL001H	\$1100.00	
45.0	Spot	6:00:00AM-9:00:00	Day,Su-4	10/28/12 7:39AM (Su)	00:30	2012AANFL001H	\$1100.00	
45.0	Spot	6:00:00AM-9:00:00	Day,Su-4	10/28/12 8:15AM (Su)	00:30	2012AANFL001H	\$1100.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
46.0	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	10/28/12 7:20PM (Su)	00:30			
47.0	Spot	11:00:00PM-11:35:00PM	Day, Th-1	10/25/12 11:13PM (Th)	00:30	2012AANFL001H	\$4000.00	
48.0	Spot	11:35:00PM-12:05:00AM	Day, Th-1	10/25/12 11:44PM (Th)	00:30	2012AANFL001H	\$2800.00	
49.0	Spot	11:00:00AM-12:00:00PM	Day, Th-1	10/25/12 11:47AM (Th)	00:30	2012AANFL001H	\$1000.00	
50.0	Spot	12:05:00AM- 1:05:00PM	Day, Th-1	10/25/12 12:25AM (Th)	00:30	2012AANFL001H	\$1000.00	
51.0	Spot	12:00:00PM- 1:00:00PM	Day, Th-2	10/25/12 12:09PM (Th)	00:30	2012AANFL001H	\$450.00	
51.0	Spot	12:00:00PM- 1:00:00PM	Day, Th-2	10/25/12 12:35PM (Th)	00:30	2012AANFL001H	\$1000.00	
52.0	Spot	4:00:00PM- 5:00:00PM	Day, Th-2	10/25/12 4:13PM (Th)	00:30	2012AANFL001H	\$1200.00	
52.0	Spot	4:00:00PM- 5:00:00PM	Day, Th-2	10/25/12 4:38PM (Th)	00:30	2012AANFL001H	\$1200.00	
53.0	Spot	5:00:00AM- 5:30:00AM	Day, Th-1	10/25/12 5:14AM (Th)	00:30	2012AANFL001H	\$850.00	
54.0	Spot	5:30:00AM- 6:00:00AM	Day, Th-1	10/25/12 5:30AM (Th)	00:30	2012AANFL001H	\$1100.00	
55.0	Spot	5:30:00PM- 6:00:00PM	Day, Th-1	10/25/12 5:42PM (Th)	00:30	2012AANFL001H	\$2250.00	
56.0	Spot	6:00:00PM- 6:30:00PM	Day, Th-1	10/25/12 6:29PM (Th)	00:30	2012AANFL001H	\$3200.00	
57.0	Spot	6:00:00AM- 7:00:00PM	Day, Th-1	10/25/12 6:23AM (Th)	00:30	2012AANFL001H	\$2250.00	
59.0	Spot	7:00:00PM- 7:30:00PM	Day, Th-1	10/25/12 7:13PM (Th)	00:30	2012AANFL001H	\$4000.00	
60.0	Spot	7:00:00AM- 9:00:00PM	Day, Th-4	10/25/12 7:25AM (Th)	00:30	2012AANFL001H	\$2250.00	
60.0	Spot	7:00:00AM- 9:00:00PM	Day, Th-4	10/25/12 7:42AM (Th)	00:30	2012AANFL001H	\$2250.00	
60.0	Spot	7:00:00AM- 9:00:00PM	Day, Th-4	10/25/12 7:58AM (Th)	00:30	2012AANFL001H	\$2250.00	
60.0	Spot	7:00:00AM- 9:00:00PM	Day, Th-4	10/25/12 8:48AM (Th)	00:30	2012AANFL001H	\$2250.00	
61.0	Spot	9:00:00AM-10:00:00PM	Day, Th-2	10/25/12 9:11AM (Th)	00:30	2012AANFL001H	\$600.00	
61.0	Spot	9:00:00AM-10:00:00PM	Day, Th-2	10/25/12 9:57AM (Th)	00:30	2012AANFL001H	\$600.00	
62.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1	10/23/12 11:33PM (Tu)	00:30	2012AANFL001H	\$2800.00	
63.0	Spot	11:35:00PM-12:05:00AM	Day, Tu-1	10/23/12 12:01AM (Tu)	00:30	2012AANFL001H	\$1000.00	
64.0	Spot	11:00:00AM-12:00:00PM	Day, Tu-1	10/23/12 11:45AM (Tu)	00:30	2012AANFL001H	\$1000.00	
65.0	Spot	12:05:00AM- 1:05:00PM	Day, Tu-1	10/23/12 12:57AM (Tu)	00:30	2012AANFL001H	\$450.00	
66.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-2	10/23/12 12:26PM (Tu)	00:30	2012AANFL001H	\$1000.00	
66.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-2	10/23/12 12:53PM (Tu)	00:30	2012AANFL001H	\$1000.00	
67.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-2	10/23/12 4:20PM (Tu)	00:30	2012AANFL001H	\$1200.00	
67.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-2	10/23/12 4:37PM (Tu)	00:30	2012AANFL001H	\$1200.00	
68.0	Spot	5:00:00AM- 5:30:00PM	Day, Tu-1	10/23/12 5:25AM (Tu)	00:30	2012AANFL001H	\$850.00	
69.0	Spot	5:30:00AM- 6:00:00PM	Day, Tu-1	10/23/12 5:30AM (Tu)	00:30	2012AANFL001H	\$1100.00	
70.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1	10/23/12 5:51PM (Tu)	00:30	2012AANFL001H	\$2250.00	
71.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1	10/23/12 6:00PM (Tu)	00:30	2012AANFL001H	\$3200.00	
72.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1	10/23/12 6:23AM (Tu)	00:30	2012AANFL001H	\$2250.00	
74.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1	10/23/12 7:24PM (Tu)	00:30	2012AANFL001H	\$4000.00	
75.0	Spot	7:00:00AM- 9:00:00PM	Day, Tu-4	10/23/12 7:48AM (Tu)	00:30	2012AANFL001H	\$2250.00	
75.0	Spot	7:00:00AM- 9:00:00PM	Day, Tu-4	10/23/12 8:29AM (Tu)	00:30	2012AANFL001H	\$2250.00	
75.0	Spot	7:00:00AM- 9:00:00PM	Day, Tu-4	10/23/12 8:48AM (Tu)	00:30	2012AANFL001H	\$2250.00	
75.0	Spot	7:00:00AM- 9:00:00PM	Day, Tu-4	10/23/12 9:00AM (Tu)	00:30	2012AANFL001H	\$2250.00	



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CO-OP/Order Type No/Normal  
Package  
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Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
76.0	Spot	9:00:00AM-10:00:00	Day, Tu-2	10/23/12 9:12AM (Tu)	00:30	2012AANFL001H	\$600.00	
76.0	Spot	9:00:00AM-10:00:00	Day, Tu-2	10/23/12 9:40AM (Tu)	00:30	2012AANFL001H	\$600.00	
77.0	Spot	11:00:00PM-11:35:00	Day, W-1	10/24/12 11:32PM (We)	00:30	2012AANFL001H	\$2800.00	
78.0	Spot	11:35:00PM-12:05:00	Day, W-1	10/24/12 11:52PM (We)	00:30	2012AANFL001H	\$1000.00	
79.0	Spot	11:00:00AM-12:00:00	Day, W-1	10/24/12 11:59AM (We)	00:30	2012AANFL001H	\$1000.00	
80.0	Spot	12:05:00AM- 1:05:00	Day, W-1	10/24/12 1:02AM (We)	00:30	2012AANFL001H	\$450.00	
81.0	Spot	12:00:00PM- 1:00:00	Day, W-2	10/24/12 12:40PM (We)	00:30	2012AANFL001H	\$1000.00	
81.0	Spot	12:00:00PM- 1:00:00	Day, W-2	10/24/12 12:56PM (We)	00:30	2012AANFL001H	\$1000.00	
82.0	Spot	4:00:00PM- 5:00:00	Day, W-2	10/24/12 4:08PM (We)	00:30	2012AANFL001H	\$1200.00	
82.0	Spot	4:00:00PM- 5:00:00	Day, W-2	10/24/12 4:27PM (We)	00:30	2012AANFL001H	\$1200.00	
83.0	Spot	5:00:00AM- 5:30:00	Day, W-1	10/24/12 5:24AM (We)	00:30	2012AANFL001H	\$850.00	
84.0	Spot	5:30:00AM- 6:00:00	Day, W-1	10/24/12 5:42AM (We)	00:30	2012AANFL001H	\$1100.00	
85.0	Spot	5:30:00PM- 6:00:00	Day, W-1	10/24/12 5:29PM (We)	00:30	2012AANFL001H	\$2250.00	
86.0	Spot	6:00:00PM- 6:30:00	Day, W-1	10/24/12 6:27PM (We)	00:30	2012AANFL001H	\$3200.00	
87.0	Spot	6:00:00AM- 7:00:00	Day, W-1	10/24/12 6:56AM (We)	00:30	2012AANFL001H	\$2250.00	
89.0	Spot	7:00:00PM- 7:30:00	Day, W-1	10/24/12 7:05PM (We)	00:30	2012AANFL001H	\$4000.00	
90.0	Spot	7:00:00AM- 9:00:00	Day, W-4	10/24/12 7:25AM (We)	00:30	2012AANFL001H	\$2250.00	
90.0	Spot	7:00:00AM- 9:00:00	Day, W-4	10/24/12 7:55AM (We)	00:30	2012AANFL001H	\$2250.00	
90.0	Spot	7:00:00AM- 9:00:00	Day, W-4	10/24/12 8:29AM (We)	00:30	2012AANFL001H	\$2250.00	
90.0	Spot	7:00:00AM- 9:00:00	Day, W-4	10/24/12 8:58AM (We)	00:30	2012AANFL001H	\$2250.00	
91.0	Spot	9:00:00AM-10:00:00	Day, W-2	10/24/12 9:35AM (We)	00:30	2012AANFL001H	\$600.00	
91.0	Spot	9:00:00AM-10:00:00	Day, W-2	10/24/12 9:56AM (We)	00:30	2012AANFL001H	\$600.00	
92.0	Spot	3:30:00PM- 7:00:00	Day, Sa-1	10/27/12 5:12PM (Sa)	00:30	2012AANFL001H	\$4500.00	
93.0	Spot	8:00:00PM-11:30:00	Day, Sa-2	10/27/12 7:58PM (Sa)	00:30	2012AANFL001H	\$5750.00	
93.0	Spot	8:00:00PM-11:30:00	Day, Sa-2	10/27/12 8:53PM (Sa)	00:30	2012AANFL001H	\$5750.00	
94.0	Spot	7:00:00AM- 9:00:00	Per week (1), Fr	10/26/12 8:48AM (Fr)	00:30	2012AANFL001H	\$3200.00	
95.0	Spot	6:00:00AM- 7:00:00	Per week (1), Su	10/28/12 6:56AM (Su)	00:30	2012AANFL001H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$183,925.00	Total Spots	105
Commission	(\$27,588.75)		
Net Total	\$156,336.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.